

# SportEar delivers as promised for Iowa agent

ST. MARYS, Iowa—*Brian P. Maloney (OC-IA) picked up a pair of SportEar hearing protection/enhancement devices at last year's OC national convention. After trying several brands on the market, here's what Brian had to say about SportEar:*

I purchased a set of custom molded two-channel digital SportEar hearing enhancement and protection this past summer at the Outdoor Connection convention in Cabo San Lucas. Now that I have had some shooting and hunting time experience with the product, I thought you might like to share this in the Tracks Newsletter.

Let me start with, I own just about every hearing enhancement and protection brand name product out there, from the famous names you see advertised to the generic. I've spent hundreds of dollars on these other products over the years and have never used them more than a couple of times due to their poor quality sound, hiss and the fatigue they created. There have been times in the field I've had to take them off to rest my ears from the constant woosh noise they made. The joke was, I'd end up with the old hearing enhancement/protection in my pocket and the old-standby foam ear plugs in my ears.

I have now worn my custom-fit molded SportEar on the shooting range, in the field and in the deer stand. I have used them for archery to enhance the subtle sounds of deer approaching from the distance, and on the range for outstanding protection. Fall turkey hunts have been more enjoyable as I hear the sounds of the turkey approach well before he arrives. This offers me the advantage to be in position and set for the shot. I really like these in the field or goose blind. I hear everything clearly without the hum, hiss or that constant woosh of the other hearing enhancement/protection products on the market. I can hear the geese coming and from what direction, long before my fellow hunters hear them and usually before we even see them.

The custom fit molded SportEar are not only comfortable and provide outstanding clear amplification, their rapid suppression for sounds greater than 90 dB is absolutely amazing. By far, the sound suppression exceeds that offered by foam ear plugs or any other style of ear protection I have used. I am able to carry on conversations without yelling and also have the benefit of the sound suppression when the shooting begins. Even the blast of my dog whistle in the field is suppressed. These work so well, I use them turned-off as an ear plug, as they are a perfect fit to plug the outer ear canal. I have worn them for up to eight hours, from early morning goose hunting until late afternoon pheasant hunting. They are extremely comfortable and the volume can be adjusted up or down very easily while in place.

I do have hearing loss in my right ear which SportEar was programmed to accommodate, allowing me to once again hear clearly, directional and in stereo. These work so well I have used them while mowing the lawn or running my ATV. In my opinion, the SportEar system is by far the best product for hearing enhancement and protection available. They perform as advertised and come with a 5 year warranty. Although they seem pricey, compared to the many brands I have used only once now gathering dust in a drawer, the cost is a bargain. Finally, what is the value of protecting our hearing? The SportEar is a small investment when compared to all the other sporting equipment I don't think twice about buying. I will never go into the field, stand, blind or target range without my SportEar. My wife says I should wear them all the time so I have no excuse for not hearing her. So do yourselves a favor. Spend the money now to enhance your hunting pleasure and protect your hearing. You can't afford not to.

Good Hunting,  
Brian